

Edgewell HK

GO DIGITAL

with ezTRADE



Go Digital

Edgewell Personal Care Hong Kong Ltd 伊潔維香港有限公司

The Charm of a Digitalised Transaction
Platform
數碼交易平台 讓效能激增



About the Company 公司簡介

Edgewell Personal Care has been on the leading edge of personal care. The history of their brands can be dated back to 1910, when Wilkinson Sword developed the world's first cutthroat razor. Today, the company's portfolio of over 20 brands touches lives in more than 50 countries, including Schick, Playtex, Hawaiian Tropic, Banana Boat, Bulldog, etc.

伊潔維在個人護理界別享負盛名。其品牌歷史可以追溯至1910年，其時Wilkinson Sword研發出世界第一把擁有鋒利刀刃的剃鬚刀。公司至今擁有20多個品牌，在50多個國家中滲透大眾日常生活，包括Schick、Playtex、Hawaiian Tropic、Banana Boat、Bulldog等。

Background 背景

Edgewell manages an extensive retail partners' network in Hong Kong for its plethora of personal care products, handling more than 500 purchasing orders (PO) from health & beauty chains, pharmacies, supermarkets, e-tailers every month. Until a few months ago, Edgewell had to validate the large number of POs by eyeball review to ensure details like pricing, unit of measure (UOM) are accurate. They also needed to send paper invoice to individual customer on monthly basis by mail or email.

Clearly such process was not only time-consuming, but was also prone to human errors sometimes. The extended PO handling procedure would cause delay in product shipment occasionally, affecting the on-shelf availability at the retail.

伊潔維為香港龐大的零售網絡提供多元化個人護理產品，每月需處理逾500多個來自健康和美容連鎖店鋪、藥房、超市和網上零售商的採購訂單。在數月前，公司仍以人手檢查大量採購訂單，確保產品定價、單位等細節準確無誤。此外，他們亦需要按月以郵遞或電郵向個別客戶傳送紙張發票。

這項工序固然費時，過程亦難免有人為錯漏，而耗時處理訂單有時更會延誤送貨安排，影響零售架上的貨品供應。

"GS1 HK is professional in delivering the solution and advising the industry best practice to us. The ezTRADE Gateway solution brings significant uplift to our supply chain efficiency, so we can fulfill customer's order in a more timely and organised manner."

「GS1 HK專業地為我們提供方案及行業最佳實務的建議。「通商易」增值網方案有效提升我們的供應鏈效率，讓我們可以迅速完滿地完成客戶的付運安排。」

Chloe Tang,
Supply Chain Supervisor
Taiwan and HK
香港及台灣供應鏈主管 鄧淑嫻

GS1 standards used or solution (s) / service (s) applied

- Global Trade Item Number (GTIN)
- Global Location Number (GLN)
- EANCOM
- ezTRADE Gateway Solution

應用的GS1標準或方案/服務

- 全球貿易貨品編碼(GTIN)
- 全球位置編碼
- EANCOM
- 「通商易」增值網



Solutions

As business continues to grow, Edgewell decided to adopt GS1 HK's ezTRADE Gateway solution to automate its procurement and invoicing system. Based on GS1 EANCOM/EDIFACT standard, the B2B e-commerce platform has enabled Edgewell and its trade partners to issue and transmit electronic POs/invoices with ease. Integrated into the company's backend ERP system for validation of content, ezTRADE greatly speeds up the information exchange using electronic channel, ensuring a smooth day-to-day operation.

The platform helps Edgewell staff save 5 minutes to handle each piece of PO or invoice, enhancing much efficiency. Minimising the manual inspection of the documents, the potential error is greatly reduced with improved data accuracy.

The platform also streamlines the work process by consolidating the POs in a systematic way for better scheduling of shipments to customers. As the fulfillment process improves, it helps accelerate the revenue collection process as well, boosting better cash flow for the company.

解決方案

隨著業務持續增長，伊潔維決定採用GS1 HK的「通商易」(ezTRADE)增值網方案，將採購和傳送訂單系統自動化。「通商易」是根據GS1 EANCOM/EDIFACT標準建立的B2B電商平台，能讓伊潔維與其貿易夥伴輕鬆發送電子採購訂單和發票。平台可以連接企業後端ERP系統以核對單據內容，大大加快電子數據傳遞效率，確保日常運作暢通無阻。

平台有助公司員工在處理每份文件時減省5分鐘時間，效率大大提升；同時亦省卻人手覆查文件的程序，降低潛在錯誤、提高數據準確度。

「通商易」能有系統地整合訂單，簡化工作流程，為客戶提供更妥善的送貨安排。付運流程改善，意味營業收益的速度亦能提升，為公司帶來更佳現金流。

Benefits

Edgewell enjoys the following benefits upon ezTRADE Gateway adoption:

1. Shorten 5-min for handling each PO or invoice, greatly improving efficiency
2. Reduce manual error and increase data accuracy
3. Optimise delivery arrangement and ensure on-shelf inventory for clients
4. Enhancing cash flow by speeding up invoicing process

效益

伊潔維採用「通商易」增值網方案後獲得以下好處：

1. 處理每份訂單或發票時減省5分鐘的時間，大大提高效率
2. 減少人為錯漏，提高數據準確度
3. 優化送貨安排，確保客戶貨架供應充足
4. 加快開納發票程序、增加現金流

GS1 Hong Kong 香港貨品編碼協會

22/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong

香港灣仔告士打道160號海外信託銀行大廈22樓

T 電話 (852)2861 2819 | F 傳真 (852)2861 2423 | E 電郵 corpinfo@gs1hk.org

www.gs1hk.org

GS1 is a registered trademark of GS1 AISBL.

All contents copyright © GS1 Hong Kong 2021

GS1是GS1 AISBL的註冊商標

內容版權屬GS1 Hong Kong所有